**Social media signals report: Template**

|  |  |
| --- | --- |
| **CORE DETAILS** | |
| **Research project name** |  |
| **Geographic location covered** |  |
| **Date range of social media posts** |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **SOCIAL MEDIA CONTENT** | | | |
| **Social movement** | **Social media platforms included in research** | **Description of social movement / activist group** | **Justification for inclusion in research activities** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **EXPERTS** | | | |
| **Name** | **Organisation** | **Policy / Practice / Research** | **Description of expert (i.e., 1 - 2 sentences)** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

|  |
| --- |
| **REFLECTIONS ON SOCIAL MEDIA CONTENT/PADLET BOARD** |
| 1. **List the top five ‘liked’ social media posts (please give translations in English)** |
|  |
| 1. **List the key signals about the future of your topic area identified in the comments** |
|  |
| 1. **List any key topics/areas of debate or areas of contention from the comments** |
|  |
| **Write around 200 - 300 words that synthesises the key learnings (from your perspective) on the social media posts and experts’ comments.** |
|  |

|  |
| --- |
| **RESULTS OF QUESTIONNAIRE 1** |
| 1. **List the signals in order of importance (least to most) based on the individual orderings by the experts.** |
|  |
| 1. **List the signals identified by the experts linking to positive/preferred visions of the future.** |
|  |
| 1. **List the signals identified by the experts linking to negative/non-preferred visions of the future.** |
|  |
| 1. **Identify the key ideas that could impact positively on the future of your topic area.** |
|  |
| 1. **Identify the key ideas that could impact negatively on the future of your topic area.** |
|  |
| 1. **Identify anything that has surprised or challenged the experts from the Padlet board/result so far.** |
|  |
| **RESULTS OF QUESTIONNAIRE 2** |
| 1. **What did we learn from the experts about the most importance signals in the social media posts that would inform your topic area in the future?** |
|  |
| 1. **What current policies, research and/or practice (e.g., services, democratic processes etc.) support the experts’ positive visions about the future of your topic area and what would need to change to achieve them?** |
|  |
| 1. **What would need to change in terms of policies, research and/or practice (e.g., services, democratic processes etc.) to avoid the experts’ negatives visions about the future of your topic area?** |
|  |
| 1. **What did we learn from the experts about what will positively influence the future of your topic area?** |
|  |
| 1. **What did we learn from the experts about what will negatively influence the future of your topic area?** |
|  |
| **RESULTS OF QUESTIONNAIRE 3** |
| 1. **Use the space below to outline 3 - 5 future scenarios based on the results of questionnaires 1 and 2.** |
|  |
| 1. **What policy, strategy or project objectives are we stress testing?** |
|  |
| 1. **What aspects of the policy, strategy or project objectives were RELEVANT to the future scenarios and WHY?** |
|  |
| 1. **What aspects of the policy, strategy or project objectives were REDUNDANT to the future scenarios and WHY?** |
|  |
| **What aspects of the policy, strategy or project objectives needed MODIFYING to make them relevant to the future scenarios and WHY?** |
|  |
| 1. **Overall reflections on whether the policy, strategy or project objectives are fit for purpose in the context of the future scenarios** |
|  |

|  |
| --- |
| **OVERALL LEARNING** |
| **Write 300 - 500 words that synthesises the key learning about the future of your topic area from these research activities. Please identify the following:**   * **Key emerging themes and trends** * **Key innovations** * **Key challenges** * **Key opportunities** * **Key policy learning – i.e., existing policy that is fit and existing policy that isn’t fit for the future scenarios** * **Contextual considerations** |
|  |